Personal Care



Hair loss sucks—let's fight it with bentonite clay, a natural detox powerhouse celebrated by Dr. Andrew Kaufman and other sharp minds. Here's your step-by-step plan to clear toxins, calm your scalp, and boost regrowth. Stick with it—consistency's the key!

### Core Clay Application (Weekly)

- **What You Need**: 1-2 tbsp calcium bentonite clay, pure water (distilled or spring).
- How: Mix clay and water in a bowl (glass or wood with a wooden utensil) till it's a thick, smooth paste
  —no lumps. Wet hair lightly, rub mix into your scalp, covering every inch. Let it sit 30-45 min (you'll feel a tug—that's it working). Rinse off in the shower—clay's drain-friendly.
- **Why:** Pulls out toxins (metals, chemicals) clogging follicles, cuts inflammation, opens the door for nutrients—your scalp's reset button.
- **Frequency**: 3x a week, minimum 3 months—hair grows slow, so hang in there.
- **Bonus:** Slap some on your face—double detox!

# Bonus Two-Day Turbo Boost (Monthly)

- **Recipe:** Mix 10 drops rosemary essential oil, 1 tbsp olive oil, 1 tsp castor oil. Rub into scalp at night—sleep on it. Morning rinse: no-poo shampoo method or bentonite clay wash. Repeat 2 days in a row, once a month.
- **Why**: Rosemary sparks follicle growth (studies say it's minoxidil-level), olive oil hydrates dry roots, castor oil boosts circulation—a serious scalp jolt for regrowth.





Hair loss Protocol

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Take it up a notch—here's how to max out regrowth:

#### 1. Ditch Toxic Hair Products

- Do: Swap shampoo for egg yolks (whisk 1-2 pastureraised, rub in, rinse with cool water) or my no-poo method. If you gotta have shampoo, use Avalon Organics. For color, look into henna
- **Why:** Stops junk from gumming up follicles—lets your scalp breathe and heal.

#### 2. Sweat It Out

- Do: Get in the sun, take a detox bath, hop in the sauna, and/or exercise 3x a week. Try my Peak Performance Training and my Stretch For Performance Classes for a fun way to get your sweat on! Wash right after—don't let toxins soak back in.
- Why: Sweating and exercise boosts lymph movement—your body's detox crew—pushing chemicals out so your scalp's not stuck.

### 3. Eat Collagen-Rich Foods

- **Do:** Aim for at least 1 cup gelatinous meat stock or bone broth daily, 3 months minimum. Skip collagen powders—real food's what works.
- **Why:** Collagen rebuilds hair from the inside—gives roots the goods to grow strong.

### 4. Choose a Nourishing Diet

- **Do:** Focus on GAPS or Nourishing Traditions foods—gelatinous meat stock or bone broths for collagen. Add in fermented foods like kraut and kefir, plus organ meats, animal fats and quality eggs. Keep it nutrient-dense—The Wise & Wild Way.
- **Why:** Fermented foods rebuild your gut and clear your liver's detox pathways, keeping toxins from slowing hair growth. Organ meats fuel regrowth and whole-body healing. Eggs and animal fats help balance hormones.





Nholistic Hair Revival

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# What To Expect

**3 Months**: Less shedding, maybe some fuzz. **6-12 Months:** Thicker, healthier hair—Kaufman's timeline says it's worth the wait.

## Why It Beats the Rest

 No chemical crap or scars, just dirt-cheap clay and real food. Clean out toxins, feed your roots—simple logic, big results. Your scalp's ready—let's get that hair back!



